

Special Issue

# allure

THE BEAUTY EXPERT

OCTOBER 2011

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BEAUTY

193



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# Best of



# Beauty

*In our 15 years of bestowing beauty awards, we've seen (and tried) tens of thousands of lipsticks, lotions, scents, and polishes. Here, model Karlie Kloss helps us showcase the **best of the best**—because with products this superlative, we can all look like winners.*

**By Meirav Devash**

Wool hat by Trussardi 1911. White-gold-and-diamond bracelet by Gucci. Makeup colors: Voluminous Eyeliner in Black Brown and Infallible Le Rouge in Blazing Sangria by L'Oréal Paris. These pages: Hair, Oribe of Oribe Salon Miami Beach; makeup, Stephane Marais; manicure, Ashlie Johnson. Prop stylist: Bill Doig. Fashion editor: Paul Cavaco. Details, see Shopping Guide.

Best of Beauty

# Base

*The best concealers, foundations, and powders should mask flaws—not your face. These favorites help you look good in your skin.*

## Primer

**Nars Pro-Prime Multi-Protect Primer SPF 30** helps makeup glide on and stay put, plus it provides thorough sun protection and antioxidants.

## Foundation

**LIGHT COVERAGE.** When we saw how thin and fluid **Chanel Vitalumière Aqua Ultra-Light Makeup** was, we presumed we'd get a streaky effect. Nope. Our face felt bare but looked flawless.

**MEDIUM TO FULL COVERAGE.** **M.A.C. Studio Sculpt Foundation** has a no-budge-no-matter-what formula and a satin finish.

**FOR OILY OR ACNE-PRONE SKIN.** With caffeine to eliminate redness and a soft matte look, **Clinique Acne Solutions Liquid Makeup** also suppresses blemishes with salicylic and hydroxydecanoic acids.

**MINERAL.** **Estée Lauder Mineral Rich Loose Powder Makeup** works like a soft-focus lens, evening out the skin in a way that's neither too shimmery nor too flat.

**BEST SHADE RANGE.** The velvety **Make Up For Ever HD Foundation** has 26 shades, from porcelain to ebony, so you can find a match no matter who your parents are.

## Blush

**POWDER.** The true color of **Tarte Amazonian Clay Blush** simply does not fade. We like **Dollface** for fair skin, **Tipsy** for medium, and **Blushing Bride** for dark complexions.

**CREAM.** **Yves Saint Laurent Crème de Blush** is sheer enough to show some skin, so there's no risk of looking like Raggedy Ann.

## Tinted Moisturizer

The light-diffusing minerals in **Jouer Luminizing Moisture Tint SPF 20** perk up lackluster skin, and the smooth formula never collects around crevices.

## Powder

**PRESSED.** **L'Oréal Paris True Match Super-Blendable Powder** is a champ for its soft texture and impressive shade selection (two dozen options).

**LOOSE.** **Make Up For Ever HD Microfinish Powder** is a superfine translucent dust that gives an airbrushed effect and feels like wearing nothing.

## Highlighter

**Smashbox Halo Highlighting Wand** comes in a click pen that's perfectly sized for depositing dewiness just where you want it.

## Concealer

**FOR UNDEREYE CIRCLES.** Regardless of how hard you've partied or how little you've slept, a wave (or swipe) of the **Chanel Correcteur Perfection Long Lasting Concealer** wand will keep it on the DL. **FOR BLEMISHES.** **Murad Acne Treatment Concealer** covers zits with a thin veil that also medicates.

## Bronzer

A quad of shimmer-free browns and tans, **Guerlain Terracotta 4 Seasons Bronzing Powder** can be swirled together for a sun-kissed glow or deep, just-been-sailing warmth.

## Facial Self-tanner

Even self-tan virgins get fail-safe color with **Dr Dennis Gross Skincare Alpha Beta Glow Pads**, towelettes that exfoliate as they bronze.


# Master List

Here's where to find the winning Best of Beauty products—or simply log on to [allure.com/go/best-of-beauty](http://allure.com/go/best-of-beauty) to purchase them online.



## EYES


### EYE SHADOW

 **Benefit Creaseless Cream Shadow/Liner in Birthday**

**Suit**, \$19, Macy's (macys.com), Bloomingdale's (bloomingdales.com), Sephora (sephora.com), Ulta (ulta.com), benefitcosmetics.com

 **Bobbi Brown Shimmer Wash Eye Shadow in**

**Beige**, \$20, Macy's (macys.com), Lord & Taylor (lordandtaylor.com), Nordstrom (nordstrom.com), Bloomingdale's (bloomingdales.com), Saks Fifth Avenue (saks.com), bobbibrowncosmetics.com

 **Burberry Beauty Sheer Eye Shadow in Midnight**

**Brown**, \$29, select Nordstrom stores (nordstrom.com)

 **Chanel Illusion d'Ombre Eyeshadow in Ébloui**, \$36,

Macy's (macys.com), Lord & Taylor (lordandtaylor.com), Dillard's (dillards.com), Nordstrom (nordstrom.com), Saks Fifth Avenue (saks.com), chanel.com

 **Dolce & Gabbana The Eyeshadow in Laguna**,


\$36, select Saks Fifth Avenue stores (saks.com)

 **Nars Cream Eyeshadow in Lili Marlene**, \$23,

Nordstrom (nordstrom.com), Barneys New York (barneys.com), narscosmetics.com

 **Shiseido MakeUp Shimmering Cream Eye Color in BR 306**, \$26, Macy's

(macys.com), Lord & Taylor (lordandtaylor.com), Dillard's (dillards.com), Nordstrom (nordstrom.com), Sephora (sephora.com)

 **Smashbox Eye Shadow in Obsidian**, \$16,

Sephora (sephora.com), smashbox.com

### MASCARA

 **Chanel Inimitable Waterproof Mascara**, \$30,

Macy's (macys.com), Lord & Taylor (lordandtaylor.com), Dillard's (dillards.com), Nordstrom (nordstrom.com), Saks Fifth Avenue (saks.com), chanel.com

 **Giorgio Armani Eyes to Kill Mascara**, \$30, Bloomingdale's

(bloomingdales.com), Saks Fifth Avenue (saks.com), Neiman Marcus (neimanmarcus.com), Barneys

New York (barneys.com), giorgioarmanibeauty-usa.com

 **Lancôme Définicils Precious Cells High Definition Amplifying Mascara**, \$29,

Macy's (macys.com), Dillard's (dillards.com), Nordstrom (nordstrom.com), Saks Fifth Avenue (saks.com), Sephora (sephora.com)

 **L'Oréal Paris Million Lashes Mascara**, \$8.95,

Target, Walmart, Walgreens, CVS/Pharmacy, Rite Aid

### EYELINER

 **Bobbi Brown Long-Wear Gel Eyeliner**, \$21,

Macy's (macys.com), Lord & Taylor (lordandtaylor.com), Nordstrom (nordstrom.com), Bloomingdale's (bloomingdales.com), Neiman Marcus (neimanmarcus.com), bobbibrowncosmetics.com

 **CoverGirl LiquilineBlast in Green Glow**,


\$7.99, Target, Walmart, Walgreens, CVS/Pharmacy, Ulta (ulta.com)

 **Estée Lauder Double Wear Stay-in-Place Eye Pencil in Coffee**, \$19,

Macy's (macys.com), Lord & Taylor (lordandtaylor.com), Dillard's (dillards.com), Nordstrom (nordstrom.com), Saks Fifth Avenue (saks.com)

 **Revlon Grow Luscious Lashliner in Onyx**,

\$8.99, Target, Walmart, Walgreens, Rite Aid, Duane Reade, revlon.com

 **Sonia Kashuk Jet Set Liquid Liner**, \$5.99, Target

### BROW GROOMER

 **Benefit Instant Brow Pencil**, \$20, Macy's

(macys.com), Bloomingdale's (bloomingdales.com), Sephora (sephora.com), Ulta (ulta.com), benefitcosmetics.com

### EYE-MAKEUP REMOVER

 **Mary Kay Oil-Free Eye Makeup Remover**, \$15, marykay.com

## LIPS


### LIPSTICK

 **Burberry Beauty Lip Cover Soft Satin Lipstick in Nude Rose**, \$30, select Nordstrom

stores (nordstrom.com)

 **Chanel Rouge Coco Shine in Monte Carlo**, \$32,

Macy's (macys.com), Lord & Taylor (lordandtaylor.com), Dillard's (dillards.com), Nordstrom (nordstrom.com), Saks Fifth Avenue (saks.com), chanel.com

 **CoverGirl LipPerfection lipstick in Enchant**,

\$6.50, Target, Walmart, Walgreens, CVS/Pharmacy, Duane Reade, soap.com

 **Dior Rouge Dior in Hypnotic Red**, \$32,

Macy's (macys.com), Nordstrom (nordstrom.com), Bloomingdale's (bloomingdales.com), Saks Fifth Avenue (saks.com), Sephora (sephora.com), dior.com

 **Dolce & Gabbana The Classic Cream Lipstick in Cosmopolitan**, \$30, Saks Fifth

Avenue (saks.com)

 **Revlon ColorBurst Lipstick in Candy Pink**, \$8.99,

Target, Walmart, CVS/Pharmacy, Rite Aid, Duane Reade, revlon.com

Hey, iPhone users! Download the *Allure* Best of Beauty shopping app and you'll have the entire list of winners with you wherever you are.



**Yves Saint Laurent**  
**Rouge Pur Couture in 01**, \$30,  
 yslbeautyus.com

**LONG-WEARING LIPSTICK**  
**Nars Velvet**

**Matte Lip Pencil**, \$24,  
 Nordstrom (nordstrom.com), Saks Fifth Avenue (saks.com), Barneys New York (barneys.com), Sephora (sephora.com), narscosmetics.com

**LIP GLOSS**

**Yves Saint Laurent**  
**Gloss Pur**, \$30,  
 yslbeautyus.com

**LIP STAIN**

**Maybelline New**  
**York ColorSensational Lipstain**,  
 \$7.49, Target, Walmart,  
 Walgreens, CVS/Pharmacy,  
 Duane Reade, soap.com

**LIP BALM**

**EOS Lip Balm**, \$3.29,  
 Target, Walmart,  
 Walgreens, Rite Aid, soap.com, evolutionofsmooth.com

**TINTED LIP BALM**

**Clark's Botanicals Ultra**  
**Rich Lip Tint**, \$19, beautybar.com, dermstore.com, anthropologie.com, clarksbotanicals.com

**SKIN**

**CLEANSER**

**CeraVe Hydrating Cleanser**,  
 \$11.99, Target,  
 Walmart, Walgreens,  
 CVS/Pharmacy, Duane Reade, soap.com

**Kiehl's Ultra Facial**  
**Cleanser**, \$18,  
 Dillard's (dillards.com), Nordstrom (nordstrom.com), Bloomingdale's (bloomingdales.com), Saks

Fifth Avenue (saks.com), kiehls.com

**Neutrogena Oil-Free Acne Wash Pink Grapefruit Facial Cleanser**, \$7.49,  
 Target, Walmart, Walgreens, CVS/Pharmacy, soap.com, neutrogena.com

**CLEANSING WIPES**

**Pond's Wet Cleansing Towelettes in Morning Refresh**

**and Evening Soothe**, \$4.99 each, Target, Walmart, Walgreens, Rite Aid, drugstore.com

**FACIAL MOISTURIZER**

**Aveeno Positively Radiant Daily Moisturizer SPF 30**, \$16.59, Target, Walmart, CVS/Pharmacy, Duane Reade, soap.com, drugstore.com

**Estée Lauder DayWear Advanced Multi-Protection Anti-Oxidant Creme SPF 15 Dry Skin**, \$43, Macy's (macys.com), Lord & Taylor (lordandtaylor.com), Dillard's (dillards.com), Nordstrom (nordstrom.com), esteelauder.com

**Vichy Normaderm Triple Action Anti-Acne Hydrating Lotion**, \$22.50, select Walgreens stores, select CVS/Pharmacy stores, select Duane Reade stores, vichyusa.com

**INSTANT BRIGHTENER**

**Clarins Beauty Flash Balm**, \$45, Macy's (macys.com), Nordstrom (nordstrom.com), Bloomingdale's (bloomingdales.com), clarins.com

**ANTI-AGING TREATMENT**

**Clinique Even Better Clinical Dark Spot Corrector**, \$49.50 to \$73, depending on size, Macy's (macys.com), Lord & Taylor (lordandtaylor.com), Sephora (sephora.com), clinique.com

**La Roche-Posay Redermic [R] Intensive Anti-Aging Corrective Treatment**, \$55, dermstore.com, skinstore.com, laroche-posay.us

**SkinCeuticals Phloretin CF Broad-Range Antioxidant Treatment**, \$152, skinceuticals.com

**EYE CREAM**

**Clinique All About Eyes Serum De-Puffing Eye Massage**, \$26, Macy's (macys.com), Lord & Taylor (lordandtaylor.com), Dillard's (dillards.com), Nordstrom (nordstrom.com), clinique.com

**Kate Somerville CytoCell Dark Circle Corrective Eye Cream**, \$75, Nordstrom (nordstrom.com), Neiman Marcus (neimanmarcus.com), Sephora (sephora.com), qvc.com, katesomerville.com

**Kinerase Restructure Firming Eye Cream**, \$58, Nordstrom (nordstrom.com), Ulta (ulta.com), kinerase.com

**Lancôme Génifique Eye Youth Activating Eye Concentrate**, \$59, Macy's (macys.com), Nordstrom (nordstrom.com), Saks Fifth Avenue (saks.com), Neiman

Marcus (neimanmarcus.com), lancome-usa.com

**FACIAL SUNSCREEN**

**La Roche-Posay Anthelios 50 Mineral Ultra Light Sunscreen Fluid SPF 50 Face**, \$31.95, Walgreens, CVS/Pharmacy, Duane Reade, drugstore.com, laroche-posay.us

**SCRUB**

**StriVectin-SD Instant Retexturizing Scrub**, \$45, Macy's (macys.com), Lord & Taylor (lordandtaylor.com), Bloomingdale's (bloomingdales.com), Ulta (ulta.com), beautybar.com, strivectin.com

**PEEL**

**Glytone Essentials Boost Mini Peel Gel**, \$52, soap.com, dermstore.com, skincarerx.com, select doctors' offices (glytone-usa.com)

**MASK**

**Philosophy Keep the Peace Super Soothing Instant Relief Mask for Redness and Sensitivity**, \$40, Macy's (macys.com), Nordstrom (nordstrom.com), Ulta (ulta.com), beautybar.com, qvc.com, philosophy.com

**Proactiv Refining Mask**, \$28, discoverproactiv.com

**ZIT CREAM**

**Clean & Clear Advantage Acne Spot Treatment**, \$6.49, Target, Walmart, Walgreens, CVS/Pharmacy, soap.com, drugstore.com



# Master List

## ACNE TREATMENT

 **Olay Professional Pro-X Clear Acne Protocol**, \$42, Target, Walgreens, Rite Aid, Ulta (ulta.com), soap.com

## NAILS

### NAIL POLISH

 **Essie nail polish in Mademoiselle**, \$8, Target, Walmart, Walgreens, CVS/Pharmacy, Ulta (ulta.com), soap.com, essie.com

 **Essie nail polish in Mint Candy Apple**,


\$8, Target, Walmart, Walgreens, CVS/Pharmacy, Ulta (ulta.com)

 **Estée Lauder Pure Color Nail Lacquer in Purple Passion**, \$19, Macy's (macys.com), Lord & Taylor (lordandtaylor.com), Dillard's (dillards.com), Nordstrom (nordstrom.com), Saks Fifth Avenue (saks.com)

 **OPI Nail Lacquer in Big Apple Red**, \$8.50, select salons (opi.com)

 **OPI Nail Lacquer in Road House Blues**, \$8.50, select salons (opi.com)

 **Orly Nail Lacquer in Coffee Break**, \$7.50, Ulta, Sally Beauty, soap.com, orlybeauty.com

 **Rescue Beauty Lounge nail polish in Moulin Rouge**, \$18, rescuebeauty.com

### BASECOAT

 **Essie Ridge Filling Base Coat**, \$8, Ulta (ulta.com), soap.com


### TOPCOAT

 **Sally Hansen Insta-Dri Anti-Chip Top Coat**, \$4.95, Target, Walmart, Walgreens, CVS/Pharmacy, soap.com

### CUTICLE OIL

 **Sally Hansen VitaSurge Cuticle Gel**, \$5.99, Target, Walmart, Walgreens, CVS/Pharmacy, drugstore.com, amazon.com

## NAIL-POLISH REMOVER

 **Zoya 3-in-1 Formula Remove+**, \$4.60 to \$25, depending on size, Ulta, select salons and spas (zoya.com)

## BASE

### PRIMER


 **Nars Pro-Prime Multi-Protect Primer SPF 30 PA+++**, \$32, Nordstrom (nordstrom.com), Saks Fifth Avenue (saks.com), Barneys New York, Sephora (sephora.com), narscosmetics.com

### FOUNDATION

 **Chanel Vitalumière Aqua Ultra-Light Skin Perfecting Makeup**, \$45, Macy's (macys.com), Lord & Taylor (lordandtaylor.com), Dillard's (dillards.com), Nordstrom (nordstrom.com), Saks Fifth Avenue (saks.com), chanel.com

 **Clinique Acne Solutions Liquid Makeup**, \$24.50, Macy's (macys.com), Nordstrom (nordstrom.com), Bloomingdale's (bloomingdales.com), Sephora (sephora.com), clinique.com

 **Estée Lauder Double Wear Mineral Rich Loose Powder Makeup**, \$34, Macy's (macys.com), Lord & Taylor (lordandtaylor.com), Dillard's (dillards.com), Nordstrom (nordstrom.com), Bloomingdale's (bloomingdales.com)

 **M.A.C. Studio Sculpt Foundation**, \$29.50, select Macy's

stores (macys.com), Dillard's (dillards.com), Nordstrom (nordstrom.com), Bloomingdale's (bloomingdales.com), Saks Fifth Avenue (saks.com), maccosmetics.com

 **Make Up For Ever HD High Definition Foundation Invisible Cover Foundation**, \$40, Sephora (sephora.com)




## BLUSH

 **Tarte Amazonian Clay Long-Wear Blush**, \$25, Sephora (sephora.com), Ulta (ulta.com), tarte.com

 **Yves Saint Laurent Crème de Blush**, \$38, ysl.com, ysl.com

## TINTED MOISTURIZER

 **Jouer Cosmetics Tint SPF 25**, \$38, beauty.com, jouercosmetics.com

## POWDER

 **L'Oréal Paris True Match Super-Blendable Powder**, \$10.95, Target, Walmart, Walgreens, CVS/Pharmacy, Rite Aid, Duane Reade

 **Make Up For Ever HD High Definition Powder**, \$30, Sephora (sephora.com)

## HIGHLIGHTER

 **Smashbox Halo Highlighting Wand**, \$32, Macy's (macys.com), Nordstrom (nordstrom.com), Sephora (sephora.com), Ulta (ulta.com), beauty.com, smashbox.com

## CONCEALER

 **Chanel Correcteur Perfection Long Lasting Concealer**, \$40, Macy's (macys.com), Lord & Taylor (lordandtaylor.com), Dillard's (dillards.com), Nordstrom (nordstrom.com), Saks Fifth Avenue (saks.com), chanel.com

 **Murad Acne Treatment Concealer**, \$21,


Sephora (sephora.com), Ulta (ulta.com), murad.com

## BRONZER

 **Guerlain Terracotta 4 Seasons Tailor-Made Bronzing Powder**, \$74, Dillard's

(dillards.com), Nordstrom (nordstrom.com), Saks Fifth Avenue (saks.com), Neiman Marcus (neimanmarcus.com), Sephora (sephora.com)

## FACIAL SELF-TANNER

 **Dr Dennis Gross Skincare Alpha Beta Glow Pad**, \$32, Nordstrom (nordstrom.com), Sephora (sephora.com), qvc.com, dgskincare.com


## SENSITIVE SKIN

 **Aveeno Natural Protection MineralBlock SPF 30 Sunblock Lotion**, \$9.99,

Target, Walmart, CVS/Pharmacy, Duane Reade, soap.com, drugstore.com

 **Clinique Redness Solutions Instant Relief Mineral Powder**, \$32.50, Macy's (macys.com), Dillard's (dillards.com), Saks Fifth Avenue (saks.com), Bergdorf Goodman (bergdorfgoodman.com), clinique.com

 **Eau Thermale Avène Cream for Intolerant Skin**, \$26, select Duane Reade stores, Bluemercury, soap.com, drugstore.com, aveneusa.com

 **Eucerin Q10 Anti-Wrinkle Sensitive Skin Creme**, \$11.99, Target, Walgreens, CVS/Pharmacy, Rite Aid, soap.com, amazon.com